

Date Mailed September 18, 2001
-----------------------------------

BEFORE THE  
PUBLIC SERVICE COMMISSION OF WISCONSIN

Notification by Baldwin Telecom, Inc.,  
That It Intends to Increase Telephone Rates

330-TR-103

**NOTICE OF PROCEEDING AND INVESTIGATION  
AND ASSESSMENT OF COSTS**

**THIS IS A PROCEEDING** opened in response to the notification received on July 26, 2001, from Baldwin Telecom, Inc. (Baldwin, or applicant), that it intends to increase rates for local exchange telephone service at its Baldwin and Woodville exchanges in St. Croix and Pierce Counties.

The proposed rate for residential, one-party service would increase by \$2.70 to \$11.70. Business one-party service would increase by \$4.10 to \$17.85. Increases of up to 30 percent are proposed for touch tone and call waiting services, nonrecurring service charges, additional directory listings, and Direct Inward Dialing (DID) services. Rates for Teen Line and Warm Line are being reduced.

Baldwin mailed notice of this proposal to its customers the week of August 1, 2001. Under Wis. Stat. § 196.215(3)(a), the proposed rates will become effective November 1, 2001, as specified in the notice. Customers have the opportunity to petition the Commission for an investigation of the utility's rate increases.

**NOTICE IS GIVEN** that the Commission will investigate this matter under Wis. Stat. § 196.215(3)(a). If, within 60 days of the mailing of the utility's notice to customers, the Commission receives a petition from at least 458 customers requesting that the Commission determine rates, further investigation will be necessary. The utility's proposed increases may still go into effect; however, the rates will then be subject to refund.

The Commission considers it necessary, in order to carry out its duties, to investigate all books, accounts, practices, and activities of the applicant. The expenses incurred or to be incurred by the Commission which are reasonably attributable to such an investigation will be assessed against and collected from the applicant in accordance with the provisions of Wis. Stat. § 196.85 and Wis. Admin. Code ch. PSC 5.

The Commission does not discriminate on the basis of disability in the provision of programs, services, or employment. Any person with a disability who needs accommodations to

Docket 330-TR-103

participate in this proceeding or who needs to get this document in a different format should contact the docket coordinator listed below.

Questions regarding this matter may be directed to docket coordinator Tom Gross at (608) 267-2337 or (800) 225-7729.

Dated at Madison, Wisconsin, \_\_\_\_\_

By the Commission:

---

Edward S. Marion  
Assistant Secretary to the Commission

LLD:TAG:tmg:g:\notice\pending\330-TR-103 Notice